

# Nathan Snodgrass

UI/UX Designer and UX Researcher



## EXPERIENCE

### **Freelance**, Orlando FL — *UI/UX Designer and UX Researcher*

AUGUST 2021 - PRESENT

Provide illustrative wireframing, attractive UI design, detailed user research, and conversion rate optimization solutions for clients. Advise on and implement User Experience updates to client websites and apps.

### **UCF Web Design Workshop**, Orlando FL — *UI/UX Designer and Front-End Developer*

AUGUST 2020 - MAY 2021

Worked with two teams over the course of a year to bring apps and projects from the drawing board to the web. Spearheaded the prototyping and user research for 2 web applications. Increased app literacy by 60% with information architecture and UI updates.

### **John C. Hitt Library**, Orlando FL — *Student Supervisor*

SEPTEMBER 2016 - AUGUST 2021

Managed a team of up to 15 subordinates and coordinated large scale projects across multiple departments. Kept daily itinerant schedules for all juniors on my shift and allowed it to be flexible while keeping team members productive.

## EDUCATION

### **University of Central Florida**, Orlando FL — *B.A. Web Design*

JUNE 2016 - MAY 2021

Studied Web Design, Web Trends, and Web Programming Languages for the Front and Back-End. Created web apps and prototypes on both design and development teams.

## PROJECTS

### **UX Design Portfolio** — *Online Portfolio to showcase my work.*

Here is my online portfolio at <https://www.nathan-snodgrass.com/>

Orlando, FL 32817

[nsnod.business@gmail.com](mailto:nsnod.business@gmail.com)

[LinkedIn](#)

[Portfolio](#)

## SKILLS

HTML, CSS, Javascript, React, Wordpress, PHP, MySQL, Photoshop, Premiere, Illustrator, InDesign, AdobeXD, Figma

UX Design, UI Design, Interaction Design, Front-End Web Development, Communication, Problem Solving, Creativity, Teamwork, Adaptability

## CERTIFICATIONS

**Google Analytics:**

[Google Analytics Certificate](#)

**Google UX Design:**

[Google UX Design Certificate](#)

## LANGUAGES

English (Native)